

HELENA NORRMAN

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EXPERIENCE

JULY 2019 – PRESENT

PARTNER AND MANAGING DIRECTOR, KEKST CNC

Senior strategic communications advisor with focus on corporate communications, reputation, and financial communications, advising Swedish and global clients across a broad range of industries and situations.

FEBRUARY 2018 – JUNE 2019

SENIOR VICE PRESIDENT, HEAD OF MARKETING AND CORPORATE RELATIONS, ERICSSON

Globally responsible for communications, brand, marketing, sustainability and government and industry relations for Ericsson and a member of Group Executive Management.

OCTOBER 2014 – FEBRUARY 2018

SENIOR VICE PRESIDENT, CHIEF MARKETING & COMMUNICATIONS OFFICER, ERICSSON

Globally responsible for communications, investor relations, brand & marketing for Ericsson and a member of Group Executive Management.

MAY 2011 – SEPTEMBER 2014

SENIOR VICE PRESIDENT, COMMUNICATIONS, ERICSSON

Globally responsible for communications, investor relations & brand for Ericsson and a member of Group Executive Management.

JUNE 2010 – MAY 2011

VICE PRESIDENT, COMMUNICATIONS OPERATIONS, ERICSSON

Responsible for global communications operations, supporting the Corporate Communications function and EVP Communications. Also acting as communications support to Ericsson CEO.

NOVEMBER 2006 – JUNE 2010

VICE PRESIDENT, INTERNAL COMMUNICATIONS, ERICSSON

Globally responsible for internal communications within Ericsson.

MARCH 2004 – OCTOBER 2006

HEAD OF COMMUNICATIONS, GROUP FUNCTION SALES & MARKETING, ERICSSON

Responsible for communications towards the global sales & marketing teams within Ericsson.

JANUARY 2002 – FEBRUARY 2004

DIRECTOR, INTERNAL COMMUNICATIONS, ERICSSON

Senior member of the global internal communications team at Ericsson.

AUGUST 2000 – JANUARY 2002

DIRECTOR, GLOBAL COMMUNICATIONS SUPPORT, ERICSSON

Responsible for supporting Ericsson's communications teams globally by implementing company wide narrative and structures. Based in London, UK.

APRIL 1998 – AUGUST 2000

PRESS OFFICER, ERICSSON

Global press officer supporting the company across a very broad area of topics and situations.

1996 –1998

COMMUNICATIONS CONSULTANT, JKL

1994 –1996

COMMUNICATIONS CONSULTANT, JOHANSSON & CO

EDUCATION

JUNE 1993

**MASTER OF SCIENCE, INTERNATIONAL ECONOMICS , UNIVERSITY OF LINKÖPING,
SWEDEN**