

ADVANCE VOTING FORM

Please note that the Company encourages electronic advance voting on the Company's investor website under Investors - Annual General Meeting 2024.

Verkkokauppa.com Oyj's Annual General Meeting on 4 April 2024

Based on this form, Innovatics Ltd ("Innovatics"), the advance voting service provider for Verkkokauppa.com Oyj's Annual General Meeting 2024, will register my/our votes with the shares I/we own/represent on certain items of agenda of Verkkokauppa.com Oyj's Annual General Meeting 2024.

I/we understand that voting in advance by submitting this form requires that the shareholder has at least one valid Finnish book-entry account. The number of advance votes is confirmed on the record date of the Annual General Meeting on 21 March 2024, based on the holding in the book-entry account.

Shareholder's name	
Shareholder's date of birth/business ID	
Email address and phone number of the	
shareholder	
Name of a proxy representative, legal	
representative or assistant, if any	
Date of birth of the proxy representative,	
legal representative or assistant, as	
applicable	
Address of the proxy representative, legal	
representative or assistant, as applicable	
Postal code, city, Country	
Email address and phone number of the	
proxy representative, legal	
representative or assistant, as applicable	

Submission of votes before the expiry of the voting period in this manner constitutes due registration for the Annual General Meeting, provided that the above-mentioned information required for registration is included.

The participation link and password to participate in the meeting remotely will be sent by email and/or text message to the shareholder's email address and/or phone number provided in the table above no later than the day before the Annual General Meeting. However, the shareholder may, for example, in a proxy document given to a proxy representative and delivered to Innovatics Ltd, specifically and clearly indicate to the company and Innovatics Ltd that the participation link and password shall be delivered to the proxy representative's email address and/or phone number in lieu of the shareholder, in which case the participation link and password are not delivered to the shareholder. It is recommended to log in to the meeting platform well in advance of the meeting.

I/we understand that if I/we give advance votes as a representative of an entity (incl. estate), the legal representative of the entity or a person authorized by the entity must provide necessary documents to prove the right to represent the entity (e.g. trade register extract or board resolution). Documents are requested to be attached to this advance voting form.

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Voting in advance using this form

I/we vote in advance by virtue of shares owned/represented by me/us on each of the items of the agenda of the Annual General Meeting as indicated with cross (X) below.

- The option "For" or "Yes" means that the shareholder is in favor of approving the proposal.
- The option "Against" or "No" means that the shareholder objects to the acceptance of the proposal. By
 voting in advance, it is not possible to submit a counter-proposal to the meeting or demand a voting.
- The option "Abstain from voting" means giving an empty vote and that the shareholder's shares are
 represented at the meeting with regard to the item in question, but they are neither counted as votes
 in favor nor against the proposal.
- The option "Not voted" means that the shareholder's shares will be removed from the number of shares represented at the meeting with regard to the item in question and will not be voted in favor of any option.

The difference between the option "Abstain from voting" and "Not voted" is relevant in situations where the resolution must receive a specified share of both cast votes and shares represented at the meeting. This is the case, for example, where a decision must be taken by a qualified majority (agenda items 16 and 17). Abstaining from voting thus affects the result of the vote. Shareholders should be aware of this, especially if voting against the proposal is not their intention.

The shareholder's shares are not considered as shares represented at the Annual General Meeting and not counted as cast votes with regard to a certain agenda item if

- no votes have been indicated,
- there is more than one vote on the same item, or
- other text or markings than a cross (X) have been used to indicate a vote.

In a situation where a shareholder has voted in advance more than once via more than one voting channel, for example, both electronically via the company's website and by using this form, or more than once via the same voting channel, the votes dated most recently will prevail. If the forms are dated with the same date, the votes that Innovatics Ltd has received most recently will prevail.

Unless otherwise stated by the shareholders, the given advance votes are assumed to concern all shares held by the shareholder.

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Agenda items at the Annual General Meeting 2024:

Agenda items 7 to 17 set out below cover proposals of Verkkokauppa.com Oyj's Board of Directors and Shareholders' Nomination Board to the Annual General Meeting in accordance with the notice of the meeting.

Agenda item	For/Yes	Against/No	Abstain from voting	Not voted
7. Adoption of the Annual Accounts				
8. Resolution on the use of the profit shown on the balance sheet and the distribution of funds				
9. Resolution on the discharge of the members of the Board of Directors and the CEO from liability				
10. Advisory resolution on the approval of the Company's remuneration report for governing bodies				
11. Resolution on the remuneration of the members of the Board of Directors				
12. Resolution on the number of members of the Board of Directors				
13. Election of members of the Board of Directors				
14. Resolution on the remuneration of the auditor				
15. Election of auditor				
16. Authorization of the Board of Directors to resolve on the repurchase of the Company's own shares				
17. Authorization of the Board of Directors to resolve on the issuance of shares				
Place and date/	202	24		
Signature				
Name in capital letters				

To be returned in a completed and signed form by email to agm@innovatics.fi. <u>The delivery must be received by 26 March 2024 at 4:00 p.m. (EET) at the latest.</u>